

STACI GIBSON

Animation | Graphic Design | Multimedia

Education

2009-2010

KVCC Center for New Media
Kalamazoo, MI

Studied graphic design and animation

2001-2006

WMU School of Art
Kalamazoo, MI

BFA in Art Emphasis in Sculpture

Skills

Adobe Creative Suite

Photoshop, Illustrator, InDesign, After Effects,
Media Encoder and Flash

Microsoft Office

Word, Excel, Powerpoint and Outlook

Mac & PC OS

Animation

Film, Video & Photo Editing

Graphic design

Digital and print media

Illustration

Digital and traditional

Experience

2010-Present

Designer & Studio Artist
VML | Kalamazoo, MI

Designed and animated email content for Kellogg's CRM and *Kellogg's Family Rewards*® – a loyalty program with 8.4 million+ subscribers.

Created image, animation and video content for various digital and social media platforms.

Key Brands:



- ★ 2011 Awarded Employee of the Month
- ★ 2011 Awarded Annual Above & Beyond Award
- ★ 2014 Awarded Employee of the Month

2009-Present

Freelance Designer & Animator
Kalamazoo, MI

Provided branding, digital and print design and animation services, including logo design, website design and development, and animated social media content for businesses in and around Kalamazoo.

Animator & Producer
Pea Soup Studio | Kalamazoo, MI

Created multiple award-winning animated short films using traditional illustration, cut paper and stop motion techniques. Exhibited at a local, state and national level.

Select Exhibitions:

2013 Art Prize

WMU Alumni Center | Grand Rapids, MI

2011 RYO Coffee & Cartoons

Batdorf & Bronson Roastery | Atlanta, GA

2010 Methow Valley Bicycle Film Festival

Winthrop, WA

2010 Portage Independent Film Festival

Celebration Cinema | Portage, MI

The Adventures of Justin & Staci

★ Awarded Best In Show

2010 Feel Good Film Festival

Egyptian Theatre | Los Angeles, CA

★ Awarded Official Semi-finalist, Short category